

## UNIVERSITY OF THE PUNJAB

B.S. 4 Years Program : Seventh Semester – Fall 2021

Paper: Introduction to Research Methods in Applied Linguistics

Course Code: ENG-415

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Time: 3 Hrs. Marks: 60

Answer the following short questions. Q-1

(3x5=15 marks)

- i) What is "Qualitative Research"? Explain with examples.
- ii) What is meant by "Quantitative Research"? Explain with suitable examples.
- iii) What does "Mixed Method Research" entail? Explain.

## Attempt the following questions in detail.

(3x15 = 45 marks)

- What are the most substantial "Ethical Issues" in research, and how can these ethical Q-2 complications be avoided and addressed?
- Write a comprehensive note on different kinds of Data Collection methods. Q-3
- Q-4 Write a detailed account on either Qualitative OR Quantitative Sampling techniques.